

HERITAGE ARTS

CHALK WALK COMPETITION

July 1, 2009

Mather Arch Park

Fort Erie



To: Artists of all ages !!

We are looking for creative, energetic artists to participate in a CHALK WALK competition. The theme is SHARED WATERS.

Niagara has designated 2009 as the YEAR OF OUR SHARED WATERS, in celebration of the centennial of the binational Boundary Waters Treaty.

The murals will be applied with chalk to the asphalt along the Friendship Trail during the Canada Day Celebrations on July 1, 2009 from 12:00 noon to 4:00 p.m.

Individuals as well as groups may enter. Youth must be supervised by an adult.

RULES, SUGGESTIONS, CRITERIA

Media: Chalk will be provided in red, red-orange, orange, yellow-orange, yellow, red-violet, violet, blue, green, black, brown and white

Method: . Choose as a subject matter a heritage or significant site in Fort Erie along the waterfront between and including the lighthouse at Point Abino and the Mahoney Dolls' House Gallery (Bertie Hall)

Design Layout:

Each mural measuring 4 feet by 12 feet will consist of a combination of two sections, a realistic interpretation of the site and an abstract interpretation of the site.

Keep post cards in mind when designing the realistic portion of the mural. They may be photographed

to be used in future promotional material.

JUDGING CRITERIA:

- Use of Colour.....2
- Application of Chalk....2
- Unity of Design.....2
- Interpretation of Theme.2
- Overall impression.....2

TOTAL OF 10

“Woodland Wonders Art Studio” of Fort Erie will provide the judges.

Cash Prizes

1st place - \$ 250 : 2nd place - \$ 100 : 3rd place - \$ 50

Spectators may cast ballots for a People’s Choice award.

All participants will be entered into a draw for Friendship Festival FUN Packages

.Fort Erie Festivals will provide water and refreshments to the artists.

Suggestions: Artists may wish to bring shade hats, sunscreen, kneepads, and wet & dry cloths for clean-up etc. Several old towels for blending the chalk

SPECIAL NOTE: Schools are encouraged to also apply and attend the Lewiston Council on the Arts 25th High School Chalk Walk Competition

Information: www.artcouncil.org or email director@artcouncil.org

We encourage you to participate in Heritage Arts Chalk Walk 2009 Competition. It is an opportunity for artist of all ages to display their artistic ability and to experience art activity in an outdoor setting. This challenge provides a community awareness and involvement in Fort Erie’s rich heritage, especially along the Niagara River and Lake Erie.

*******HISTORY THROUGH THE EYES OF THE ARTIST*******

Contact information

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